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Filing date: **12/01/2004**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

| | |
|-------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------|
| Proceeding | 91160976 |
| Party | Plaintiff Kellogg North America Company Kellogg North America Company One Kellogg Square Battle Creek, MI 49016 UNITED STATES |
| Correspondence Address | David Herdman Kellogg North America Company One Kellogg Square Battle Creek, MI 49016 UNITED STATES david.herdman@kellogg.com |
| Submission | Appearance of Counsel/Power of Attorney |
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| Date | 12/01/2004 |
| Attachments | 91160976 POA.PDF (2 pages) |

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

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|-------------------------------|---|----------------------------------|
| Kellogg North America Company |) | |
| Opposer |) | Opposition No. 91160976 |
| |) | Application Serial No. 76/517339 |
| v |) | Mark: FROODLES A HEALTHY, |
| |) | FRUITFUL NOODLEY SNACK & |
| Azari Fruit Products, LLC |) | Design |
| Applicant |) | |
| |) | |

REVOCATION AND SUBSTITUTION OF POWER OF ATTORNEY


Kellogg North America Company, the Opposer in the above-identified matter hereby revokes all Powers of Attorney previously given in this matter and appoints the firm of HARNESS, DICKY & PIERCE, P.L.C., a firm including, among others Lisabeth H. Coakley, of the City of Troy, State of Michigan, all its Attorneys at Law admitted to practice in all the Courts of the State of Michigan, with full power of substitution and revocation, to transact all business in the Patent and Trademark Office and the Trademark Trial and Appeal Board relating to this matter.

Please direct all communications to:

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KELLOGG NORTH AMERICA COMPANY

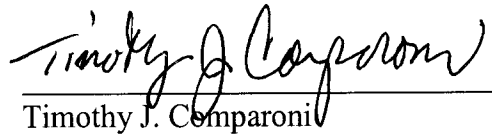
Dated: December 1, 2004

By: 
David Herdman
Corporate Counsel Trademarks

CERTIFICATE OF SERVICE

I hereby certify that I have this day served the foregoing by first class mail, postage prepaid,
upon:

William J. Kneeland
Kneeland Law Office, L.L.C.
417 W. Mountain Ave.
Fort Collins, CO 80521



Timothy J. Comparoni

Dated: December 1, 2004